

*Ontex is looking for a*

## ***International Junior Brand Manager***

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Ontex is a fast growing international company where people are the most valuable asset. To reinforce Marketing we are looking for a International Junior Brand Manager , reporting directly to Retail Marketing Manager.

### ***Your role***

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by reporting directly to the Retail Marketing Manager;

- Design and use tools to understand market conditions and get consumer insights for different countries in the region
- Design strategies to drive sales growth and increase profitability
- Prepare and manage the marketing budget
- Develop new products, generating new names for new & existing products, coming up with ideas for new packaging design, shape, colour size etc.
- Make competitive analysis in each key market in terms of product specs, price, size, product claims, brand positioning, market share and marketing activities
- Manage the design, production and implementation of ATL activities (TV, magazine, radio etc.) and BTL activities (sampling, promotion, POP materials etc.) in line with brands' positioning and strategy
- Manage relations with advertising, PR and media agencies
- To support International Sales Team
- Provide Mena Plans and coordination of activities

### ***Your profile***

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- 1 year experience in FMCG sector is an asset
  - No restriction for travel
  - Able to run different projects at the same time and match deadlines for each
  - Have good analytical skills
  - Be a good listener, able to respond to results and consumer research
  - Excellent communicator, both verbally and writing
  - Be able to work well with a wide range of people from different parts of the company and from different countries
  - Be multicultural & Interdisciplinary
  - Good interpersonal relationship
  - Persuasive
  - Good English in written and spoken, French is a plus
- No military obligation for male candidates

### *We offer you*

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- Working for Ontex means working in a unique environment where local and international talent truly work and win together; where people are encouraged to share their experiences and take real responsibilities. Of course, you will work under the best possible conditions, where experienced colleagues are ready to assist you.
- As a leading multinational, Ontex will reward your performance according to your expertise and potential.
- If you have the drive, the talent and the individuality to push our Marketing department to a higher level, we know just the place to come and show it...

### *Interested?*

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- Please send your CV and motivation letter to [jobs.istanbul@ontexglobal.com](mailto:jobs.istanbul@ontexglobal.com) before 14th of October 2016.