

## Ontex Facebook Privacy Statement

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### Introduction

This privacy statement applies to Ontex BVBA, with registered office at Genthof 5, 9255 Buggenhout, Belgium, registered in the Crossroad Bank for Enterprises under number VAT BE 0419.457.296 RPR Gent Division Dendermonde (“ONTEX”) and any of its affiliates which control and make use of visitor information collected via the [Ontex Facebook Fan page](#).

If you as a visitor access, choose to register or submit personal data to this Facebook Fan Page, you agree to the use of such personal data in accordance with this privacy statement. Please note that this Facebook Fan Page may contain links to other Facebook pages or websites that are not operated by ONTEX, for which ONTEX is not responsible and that are not be governed by this privacy statement. You should check the relevant third party's Facebook page or website and relevant privacy statements for more information about their processing of your personal data.

Your use of this Facebook Fan Page is subject to this privacy statement and the [Ontex Facebook House Rules](#).

Your use of the Facebook Fan Page signifies that you agree to the collection, processing, use and transfer of your personal data as described in this privacy statement. Such acceptance and agreement shall be deemed to be as effective as execution of this privacy statement by a written signature performed manually by you, and this privacy statement shall be deemed to satisfy any writings requirements of any applicable law, notwithstanding that this privacy statement is written and accepted electronically. Our records of the date on which you accept this privacy statement, and the effective date of all future changes to this privacy statement, shall be conclusive evidence as to the effective date.

If you have any questions regarding this privacy statement or do not feel that your concerns have been addressed, please direct your questions by email at [webmaster@ontexglobal.com](mailto:webmaster@ontexglobal.com). Alternatively, you may send a letter to the following address:

Ontex BVBA  
Genthof 5  
9255 Buggenhout  
Belgium

If ONTEX would appoint a data protection officer, his contact details will be mentioned in this Privacy Statement.

Please be aware that the Facebook Privacy Policy located [here](#) is also applicable, this in addition to the application of this privacy statement.

### **Information collection**

ONTEX may collect personally identifiable information about you ("personal data") via the Facebook Fan Page during your visit on the Facebook Fan Page. Such personal data may consist of, but is not limited to, your name, email address, telephone number, country, birthday, choice of language, Facebook profile.

### **Use of personal data**

The visitor's personal data provided will be processed in accordance with applicable data protection and privacy laws and regulations, including the Data Protection Directive 95/46/EC and implementing local laws, as may be amended, replaced or repealed, including by the General Data Protection Regulation (EU) 2016/679 of 27 April 2016 ("GDPR") once it comes into effect on 25 May 2018 (hereinafter, the "Data Protection Laws"). For the purposes of this privacy statement, 'personal data', 'data controller', 'data processor', 'data subject' and 'processor/processing' shall have the same meaning as in the applicable Data Protection Laws.

ONTEX acts as data controller in relation to the processing of your personal data and will process your personal data for the following purposes: visitor administration, processing and monitoring any Comments posted on the Facebook Fan Page, after-sale services and management of the customer relationship, improving our Facebook Fan Page and ONTEX' products and services and, subject to your consent as required under applicable law, direct marketing for ONTEX' products and services (including the sending of our newsletter if you subscribe thereto). We will ensure that our marketing activities comply with the applicable law, and implement procedures to obtain necessary consents before sending you emails containing information about ONTEX offerings. You may at any time request that we discontinue sending you such materials.

Your personal data will be stored during 12 months or for as long as you are a registered user, whatever is the longest of both options.

Each visitor has the right, without having to provide any motivation, to oppose the processing of his or her personal data if this personal data is used for purposes of direct marketing.

Oppositions can be sent, free of charge:

- by e-mail sent to the following e-mail address: [webmaster@ontexglobal.com](mailto:webmaster@ontexglobal.com)
- by sending a letter to the following address :

Aurélie Salsarulo Thomas

Korte Keppestraat 21

9320 Erembodegem

België

Each visitor has the right to exercise the rights under applicable Data Protection Laws. This includes:

- insofar the data processing is based on consent, the right to withdraw this consent, without prejudice to the legitimacy of the processing based on this consent prior to this withdrawing;
- the right to request the data controller, namely ONTEX, to consult and rectify or erase the personal data or limit the processing regarding him/her, and the right to object against the processing and the right of data transferability;
- the right to file a claim at the supervisory authority.

This access and correction right may be exercised directly through the Facebook Fan Page via the visitor's account and this free of charge, or by contacting ONTEX at the email address above.

ONTEX takes all reasonable measures to ensure confidentiality of the personal data communicated by the visitor. Each visitor however acknowledges that transmission of personal data via Facebook, or more generally via the Internet, is never without risk. To the fullest extent permitted by law, the visitor agrees, therefore, that any possible direct or indirect damage that he or she would suffer following an illegal or wrongful use of his or her personal data by third parties who do not have authorization to do so, can never be allocated to nor recovered from ONTEX.

### **Disclosure of information to third parties**

Although we may provide visitors' personal data to service providers that process personal data on our behalf, as a data processor, we do not share visitors' personal data with third parties for secondary or unrelated purposes unless otherwise indicated at the time of collection of the data in accordance with applicable law.

Personal data may be transmitted internationally through the ONTEX worldwide organization or to third parties for the purposes identified above.

This may include transfers outside the European Economic Area, including in countries that may not offer the same level of data protection as in the European Economic Area. ONTEX will take appropriate safeguards so that personal data remain subject to appropriate level of protection in accordance with applicable Data Protection Law for the purposes identified above. By providing personal data to ONTEX through this Facebook Fan Page, you are consenting to such transfers.

Where appropriate or required, personal data may be disclosed to law enforcement, regulatory or other government agencies, or third parties where necessary or desirable to comply with legal or regulatory obligations or requests or for the purposes identified above.

### **Information security**

We have appropriate technical and organizational security measures, including commercial standards of technology and operational security in place to protect the personal data provided by visitors from against accidental or unlawful destruction or accidental loss, alteration unauthorized access, disclosure or transfer, misuse, and against all other unlawful forms of processing, as required under applicable Data Protection Laws .

### **Children's privacy protection**

ONTEX understands the importance of protecting children's privacy in the interactive online world. The Facebook Fan Page covered by this privacy policy is not designed for or intentionally targeted at minors.

ONTEX does not sell products for purchase by children. If you are a minor, you may use this Facebook Fan Page only with the involvement and supervision of a parent or guardian.

### **Visitors' questions**

If you have any questions or concerns regarding your privacy while using this Facebook Fan Page, please contact our team at [webmaster@ontexglobal.com](mailto:webmaster@ontexglobal.com).

### **Update to this Privacy Policy**

If ONTEX changes its privacy practices, an updated version of this privacy statement will reflect those changes and we will notify you of such changes by updating the effective date at the top of this privacy statement. Without prejudice to your rights under applicable law, ONTEX reserves the right to amend this privacy statement from time to time to reflect technological advancements, legal and regulatory changes and good business practices.

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